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Message Text

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61
ACTION EA-10

INFO OCT-01 ISO-00 EB-07 RSC-01 /019 W
---------- 041457
R 270021Z DEC 74
FM AMEMBASSY SUVA
TO SECSTATE WASHDC 3614
USDOC

UNCLAS SUVA 1264

E.O. 1162: N/A
TAGS: NA
SUBJ/ PRIVATE TRADE OPPORTUNITY

1. 686/01/P0018

2. 12274

3. P EICHER

4 686 FIJI

5. IRD
6. A. CABLE OR REPLY TO - -
B. RICHARD LUCAS TENICAL MANAGER
C. PHILIPS ELECTRICAL (FIJI) LTD PO BOX 1362 SUVA FIJI

7. CABLE: PHILIPS TEL/ 22070

8. PHILIPS NORTH AMERICA

9. 104-11 9A DIRECT SALE AND AGENCY

10 3674900-0003: SOLAR BATTERIES, ESPECIALLY FOR USE IN RADIO
REPEATER STATION. TWELVE OLTS TO ONE AMP APPROXIMATE
PRICE USDOLS 300 PER BATTERY. INITIAL ANNUAL SALES
IF AGENCY ESTABLISHED ESTIMATED TEN PER YEAR.
PHILIPS (FIJI) IS SUBSIDIARY OF MULTINATIONAL CORP.
MARKETING TERRITORY INCLUDES ALL OF FIJI.
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FIRM WELL ESTABLISHED AS LOCAL SUPPLIER AND DISTRIBUTOR

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AND RETAILER OF WIDE RANGE OF ELECTRICAL GOOD.
SOLAR BATTERIES HAVE JUST BEEN INTRODUCED TO FIJI.
GROWING MARKET ANTICIPATED. PHILIPS HOPES US FIRMS MORE
RELIABLE AND BETTER PRICES THAN NEW ZEALAND SUPPLIERS
CURRENTLY CORNERING MARKET. SEEKS RESPONSE ASAP QUOTE CIF
POSSIBLE. GOOD OPPORTUNITY FOR US FORM TO BREAK INTO MARKET
EARLY
HALL

UNCLASSIFIED

NNN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 27 DEC 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974SUVA01264
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740375-0462
From: SUVA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t1974127/aaaaafje.tel
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Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Page Count: 2
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
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Review Authority: MorefiRH
Review Comment: n/a
Review Content Flags:
Review Date: 16 AUG 2002
Review Event:
Review Exemptions: n/a
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Secure: OPEN
Status: NATIVE
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TAGS: BEXP
To: STATE COM
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